

# JAMF Marketplace Statement of Work

June 2022

## Objectives

The main objective of this SOW is to scope changes for the JAMF marketplace.

## Scope

The scope of work includes all planning, design, execution, implementation and training for this release of the marketplace.

## Deliverables

### Milestone 1:

<b>Additions to Marketplace:</b>	<b>Marketplace Location</b>	<b>ETA (hours)</b>
On the “Browse Solutions Type” banner, add links to the Developer portal for Integrations, Configurations, Deployment Guides	Marketplace Homepage	2
Add an Editor’s choice/Jamf Loves/Staff Picks single app highlight banner	Marketplace Homepage	3
Amend “Featured” to “Collections” - here we could have a link to grouped listings by tag e.g. Identity, with Ping, One Login, Okta, Azure etc	Marketplace Homepage	3
Add “Trending”, sharing the top 3 listings of the past 30 days	Marketplace Homepage	2
For drop down add an option of Highest rated	Marketplace Homepage or Search banner dropdown	3
For drop down add an option of Trending (30 days)	Marketplace Homepage or Search banner dropdown	3
Change List view to App logo first then title/synopsis	Search view	0.5
Add links to all other content on jamf.com e.g. blog posts, solution briefs, case studies to either Overview Page or Details tab	Listing - Overview	2
Add Success Stories link to add partner case studies (with Apple hardware, and where possible with Jamf)	Listing - Overview	1
Video option on overview tab	Listing - Overview	2
Add Offers option under pricing for Paid apps/listings, partners can add any combined offers (e.g. special/launch pricing, bundle pricing etc)	Listing - Overview	2
Add industries to Marketplace that match our industries on Salesforce - to make it easier for sellers to suggest listings to sales teams	Listing - Overview	1
Increase number of Tags to 7	Listing - Overview	0.5

<p>Standardize categories to below 3:</p> <ol style="list-style-type: none"> <li>1. Resources: <ol style="list-style-type: none"> <li>a. Product Documentation</li> <li>b. Product Support</li> <li>c. AppConfig</li> <li>d. Jamf Pro Custom Schema</li> </ol> </li> <li>2. Information: <ol style="list-style-type: none"> <li>a. Version Number</li> <li>b. Last Updated</li> <li>c. Version History (if applicable)</li> </ol> </li> <li>3. Developer Information: <ol style="list-style-type: none"> <li>a. Developer Name</li> <li>b. Publisher website</li> <li>c. Copyright Info</li> <li>d. Privacy Policy</li> </ol> </li> </ol>	Listing - Detail	2
<p>Developer Experience Enhancements</p> <ul style="list-style-type: none"> <li>• Need preview ability when logged in as developer</li> <li>• Need browsing ability when logged in as developer</li> </ul>		7
<p>Usability Enhancements</p> <ul style="list-style-type: none"> <li>• I often get stuck with a query in the URL and can't get out of it. This has been documented.</li> <li>• There is a character limit on reviews that should be seen by the reviewer so it doesn't error out.</li> <li>• Some reviews are missing display names.</li> <li>• When you go to login and leave a review, it bounces you out to the main marketplace homepage first, and you lose your spot.</li> <li>• Search is poor and seems out of order. There are no weights to the search results. Search SEP Mobile and SEP Mobile is third. Search Google, and their first product is third.</li> <li>• Some icons present in a weird aspect ratio (i.e. SEP Mobile)</li> </ul>		8

\* These are the estimated costs based on the requirements that were provided. Actual costs may vary with complexity and if scope changes. Customers will be notified if there is an increase in cost prior to additional charges.

## **Schedule**

Targeted go live: July 1st 2022

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By signing below, each Party acknowledges it has read and understood this SOW as set out in the pages above and, for good and valuable consideration, agrees to be bound by this Agreement:

**JAMF SOFTWARE, LLC**

**MARKETPLACE BY DESIGN INC.**

By:

By:

Name:

Name: Andrea Amaro

Title:

Title: Consultant

Date:

Date:

I have authority to bind customer

I have authority to bind Marketplace by Design